

SOCIAL MEDIA

Keyboard shortcuts



esc: Opens the compose box in Hootsuite or press any letter

1-9: Skip to 10% of a YouTube video (1), 20% (2), 30% (3), 40% (4), 50% (5), 60% (6), 70% (7), 80% (8), 90% (9)

@: @Reply

#: #Hashtag

\$: Find prices on Google. Example: Macbook \$100

^: Switch between browser tabs with Command + any number 1-9

*****: *Wildcard! Use at end of searches in Google to reveal often missed SEO keywords. Example: best social media *

(): Press (and) to search for negative social posts in Twitter or Hootsuite. Example: :(internet

): Press) and : to find positive social posts in Twitter or Hootsuite. Example: :) internet

/: Press / in Google+ to open explore bar

F: Press F to make a YouTube video fullscreen

G S: Hold G and S to access your Twitter settings

J: Press J to scroll down post-by-post in Twitter, Google+, Tumblr, Facebook

K: Press K to scroll up post-by-post in Twitter, Google+, Tumblr, Facebook

L: Press L to Like or Unlike photos in Facebook's lightbox

Command+W: closes your current tab

Shift & enter: sends your message in Hootsuite

Z: Hold Command+Z to instantly paste your URL into a new Hootsuite compose box

V: Hold Command+V to instantly paste your URL into a new Hootsuite compose box

B: Opens Twitter compose window

N: Mute sound on YouTube video

?: Add ? to keyword to only see social posts with questions in Hootsuite and Twitter. Example: best coffee to buy?

fn: Hold Control + command + spacebar in Hootsuite to quickly insert Emojis.

control: Hold ALT + R to reblog a post in Tumblr

option: Hold Command + M to collapse your browser, N = open new tab

command: Pause / play YouTube video

command: Press . to load new Tweets in Twitter

command: Rewind YouTube

command: Fast forward YouTube

command: Opens navigation in Google+

command: Use "quotes" to specify an exact phrase in Hootsuite, Twitter, and Google. Example: "I need a coffee"